

Dedicated for
Student Quality,
Committed to
Businesses.

PLACEMENT REPORT 2023



NARAYANA
BUSINESS SCHOOL

AICTE APPROVED



 THE ECONOMIC TIMES

BEST EDUCATION
BRANDS BY
THE ECONOMICS
TIMES

2023

FORTUNE
INDIA

3RD BEST
BUSINESS SCHOOL IN
GUJARAT RECOGNISED
BY FORTUNE INDIA

2022



RANKS 34TH IN
TOP 50 PRIVATE
B- SCHOOLS
BY IIRF

2022



4TH ASIA PACIFIC
EDUCATION AND
TECHNOLOGY
AWARDS BY APETA

2022

 THE TIMES OF INDIA

BEST
BUSINESS SCHOOL &
TIMES EDUCATION
ICON

2021



Message from the Placement Committee at NBS

Dear Partners,

The Indian corporate landscape is in the throes of transformative growth and global integration. As managers evolve strategies and practices, Narayana Business School (NBS) stands at the forefront of this change, reshaping education to meet the demands of the future. We invite you to participate in our Class of 2022-24 Placement Process, where your expertise can help mould the leaders of tomorrow.

With a legacy spanning 22 years, NBS has been an incubator of excellence in education and management learning. Our commitment to crafting leaders has made a profound impact on students, companies, and society. This success is underpinned by our unique curriculum, faculty development, and innovative program design, which prepare students to not only navigate the corporate world but also to excel within it.

At NBS, we believe in nurturing holistic growth. Our graduates are equipped not only with functional knowledge but also with the ability to envision the bigger picture and confront challenges creatively. We encourage a mindset that embraces risk and innovation, empowering our students to drive change in the corporate landscape. By partnering with NBS, you're not just recruiting talent; you're helping shape agile problem solvers and consensus builders who will drive India in the global economy.

We invite you to join hands with NBS in our mission to nurture the leaders who will define the future of business. Your participation isn't just an engagement; it's an investment in the transformation of education and the forging of leaders who will navigate the complexities of the corporate world with confidence and ingenuity.

Sincerely,

Placement Team
Narayana Business School



About NBS

Established in the historic city of Ahmedabad, NBS is the dream of two visionary academicians, Dr. Amit Gupta and Dr. Purvi Gupta. Academics, in the present era, has been undergoing welcome changes that promise to take the nation onto a higher pedestal. At a time when management education has narrowed down to teaching students how to create wealth for themselves, NBS has a different stream of thought. Along with shaping students to pursue the best corporate careers, we thought it would be best to handhold them to lead a growing nation poised to be among the topmost economies of the world. And today, after a remarkable journey, we stand tall as one of India's distinguished business schools.



**23+ Years of
Legacy**



**32 Lakh+
Highest Package**



**670+ Top
Recruiters**



**9000+ Strong
Alumni Base**



**100%
Placement**



**16+ Specialization
Subjects**

Vision

At NBS, our sights are set on becoming a globally recognized business school, providing multifaceted, skill-driven management education. We aim to produce professionals and entrepreneurs capable of addressing the complex challenges of our globalized world.

Mission

Our mission speaks our intent:

1. Provide holistic, knowledge-driven education.
2. Cultivate global competencies.
3. Amplify employability and foster entrepreneurship.
4. Harness emerging technologies for universal access and growth.
5. Promote a culture rich in ethics and empathy for societal betterment.



Placement Highlight of Class 2021-23

HIGHEST CTC 20 Lakhs

AVERAGE CTC 8.2 Lakhs

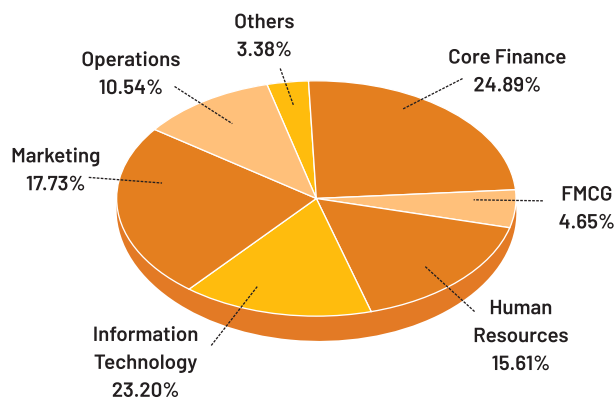
NO. OF RECRUITERS 386

NO. OF OFFERS 792

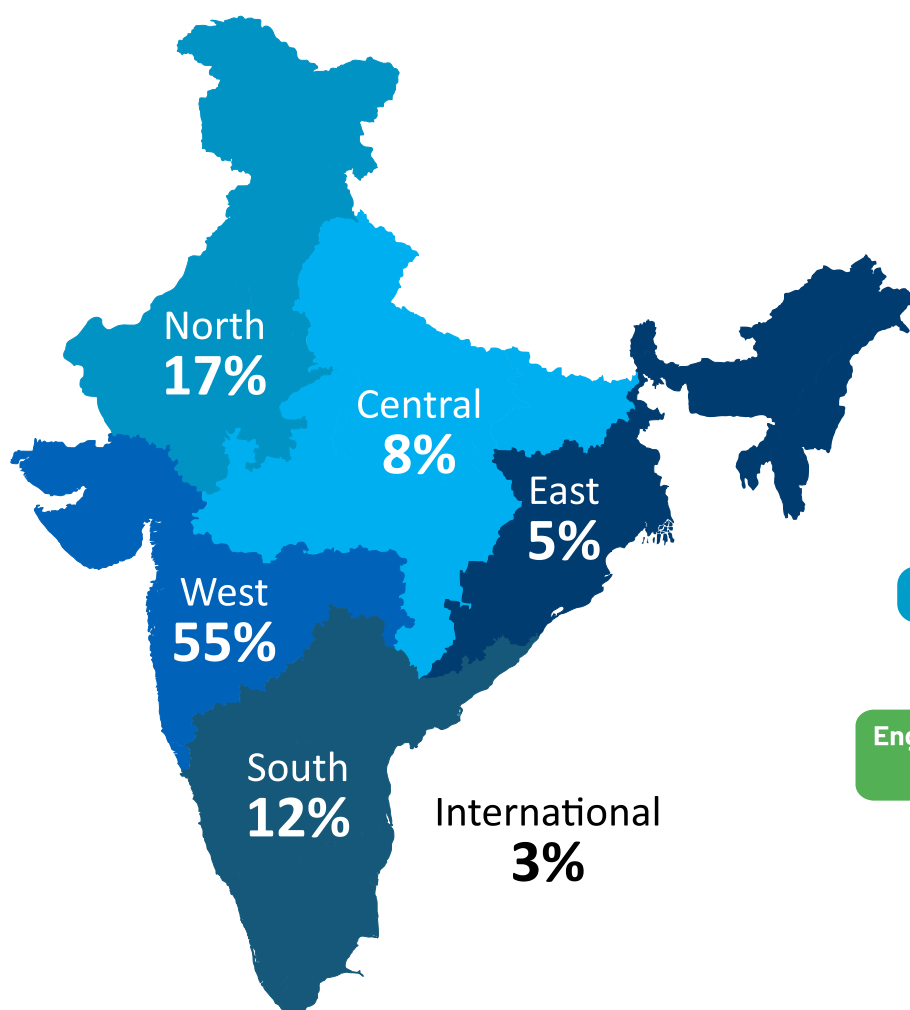
AVG. OFFER PER STUDENT 3.6

ENTREPRENEURIAL STAND 20

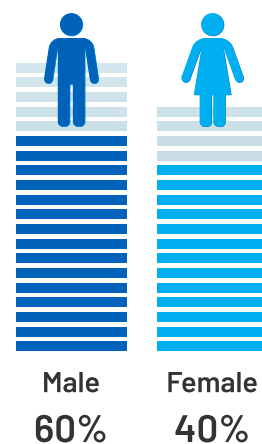
FUNCTIONAL CLASSIFICATION



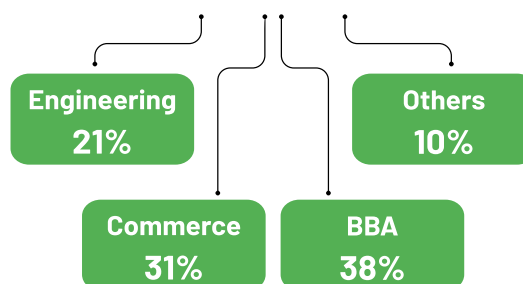
GEOGRAPHICAL DIVERSITY PLACEMENTS



GENDER DIVERSITY

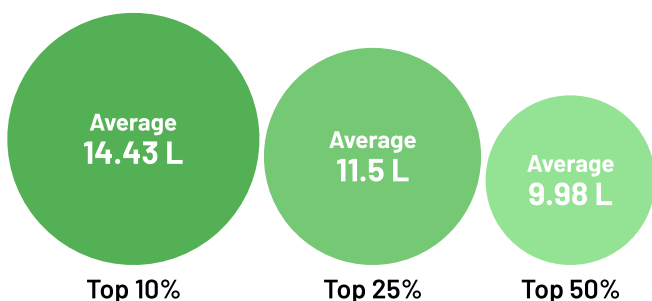


ACADEMIC DIVERSITY

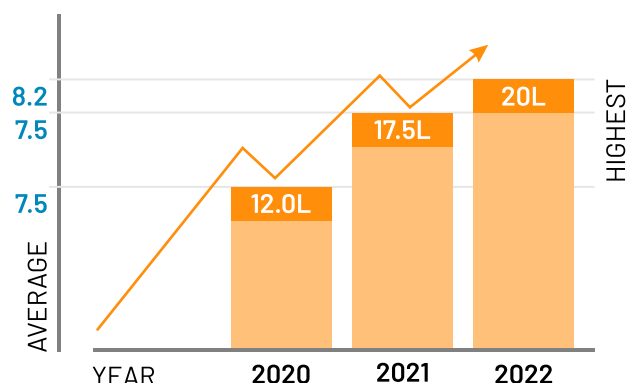




TOP PLACEMENTS % WISE



ACHIEVING NEW HEIGHTS, EACH YEAR!



SOME ROLES OFFERED

FINANCE	HR	MARKETING	IT	POM
Research Analyst	Management Trainee	Associate Manager	Data Analyst	Operations Manager
Financial Analyst	HR Executive	Campaign Manager	Business Analyst	Inventory Associate
Data Analyst	Business Consultant	Assistant Manager	Management Trainee	Logistics Manager
Audit Associate	HCM Consultant	Management Trainee	SAP Consultant	Operations Executive
Credit Manager	HR Generalist	Relationship Manager	Software Specialist	Supply Chain Analyst
Finops Analyst	HR Manager	Branch Sales Manager	Data Base Administrator	Sr. Operations Manager
Business Analyst	HR Recruiter	Digital Marketing	Project Manager	Operations Analyst
Credit Analyst	HR Counsellor	Area Sales Manager	Product Implementation	Store Manager
Finance Executive	Executive Assistant	Branch Manager	Data Researcher	Management Trainee
Data Scientist	Payroll Specialist	Branding Executive	Data Modeling Analyst	Operations Coordinator
Portfolio Manager	HR Business Partners	Territory Manager	Data Scientist	Operations Supervisor
Data Researcher	Employment Manager	Growth Associate	Intelligence Specialist	Program Manager
Tax Consultant	Recruiter	Sales Enabler	Big Data Engineer	Project Manager
Management Trainee	Recruitment Manager	Inside Sales Specialist	Big Data Architect	Operations Engineer
Financial Planner	HR Analyst	Business Development Executive	Software Support Executive	
Paraplanner Executive	Executive HR	Career Relations Executive	Business Systems Analyst	
	HR Administrator	Corporate Sales Manager		



Batch Statistics: 2024

CLASS PROFILE - 2022-24

450

Entering Class Strength

59:41

M:F Ratio

18 Months

Average Work Experience

23 Yrs

Median Age

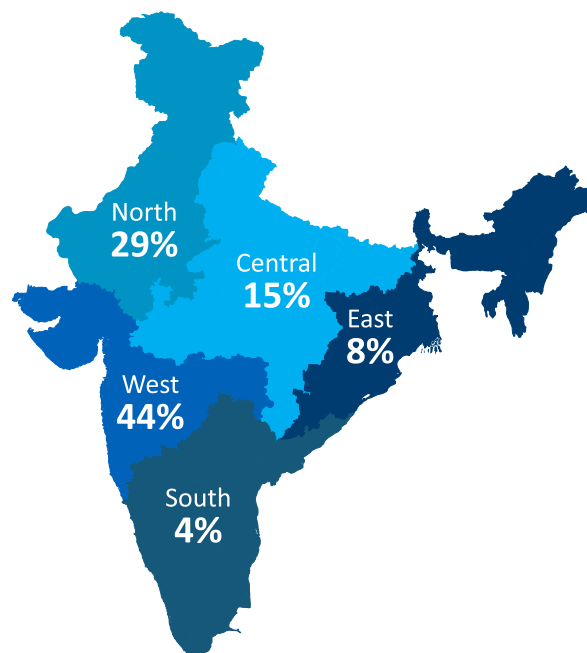
24 States & 5 UTs

Demographic Diversity

68.7%

Median UG %

GEOGRAPHICAL DIVERSITY BATCH 2022-24



PROGRAMS OFFERED

PGDM Dual Specialization

PGDM – Quantitative Finance

PGDM – Data Science & Analytics

MBA+PGPCE

ACADEMIC DIVERSITY

Engineering

18%

Commerce

39%

BBA

28%

Others

15%

Specialization Composition

MBA

Specification	No. of Student
Finance	64
HR	26
Marketing	64
Grand Total	154

PGDM

Specification	No. of Student
Finance	12
Finance + IT	17
HR + IT	5
Marketing + Finance	168
Marketing + HR	61
Marketing + IT	18
Marketing + Operation	15
Grand Total	296



Internship Highlight: Batch 2022-24

Internship Roles

INTERNSHIP	BATCH 2022-24
Total Students	450
Entrepreneurial Stand	14
Companies Participated	235
Total Offers Made	596
Avg Stipend	45000
PPO Offered	40%

FUNCTIONS / ROLES	PERC
Finance	34%
Marketing_General	33%
Human_Resources	19%
Information_Technology	8%
Operations_Production	6%

OUR TOP RECRUITERS

				Home to 670+ Recruiters	



Student Placement Committee



AKARSH SRIVASTAVA



ASHIMA



JENISHA PATEL



SANDEEP PANKHANIYA



JYOTIRMAY



HARSH SETHIA



SURBHI SINGH



KUNAL SHARMA



SHIVAM SINGH



RAHUL CHAUDHRY



PALAK JAIN



SIDDHI JAIN



SNEHA SURYAWANSHI



VIVEK RAI



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