



JD INSTITUTE OF
FASHION TECHNOLOGY
Welcome to Imagination
www.jdinstitute.edu.in

TRANSFORM

your talent.
Change your world.

PROSPECTUS



Empowering you
to transform your

TA LE NT T

At JD, we believe everyone has a unique talent. Some people know how to use fabric and colours to inspire confidence. Some can arrange a room in a way that energizes people. Whereas, some can craft fine pieces of jewellery. Some are excellent in capturing beauty through their lenses. There are some who can create magic with a stroke of their brush. And some can turn into a head turner. Whatever your unique talent is, at JD we empower you to transform it to change your world forever.



Rtn. Chandraakant Dalal
Founder,
JD Institute of Fashion Technology
04.12.1946 - 07.07.2017



Shri. R.C. Dalal
Founder and Executive Director
20.02.1968 - 13.10.2017

Every journey begins with

PIO NE ERS

who have a dream

The JD story can be traced to a time when design education was not considered the 'conventional' choice. However, the visionaries - Mr. Chandraakant Dalal and Mr. RC Dalal stepped into this uncharted territory to turn it into a feasible career choice for the youth.

The Founders were of the belief that Design Education is for all. In order to tread on the path of design one needs only three things - the ability to draw a straight line, imagination, and hard work. Skills could be taught.

Through their unconditional dedication the institute has guided 20,000+ young minds to successful design careers.

More than thirty years ago, the founders were driven to turn 'impossible' into reality. As a result, they continue to inspire each new generation to follow their dreams.



Nealesh Dalal
Managing Trustee

Taking the JD legacy forward has been exciting. Our mission is to create unparalleled quality, rigour and opportunities for aspiring designers. My aim is to redefine design education in India.

To enable students become leaders in an extremely competitive world we have facilitated international and industry collaborations. This provides wider horizons in learning and opens gateway for holistic knowledge exchange. We also conduct workshops featuring the city's iconic designers and deploy students to the city's leading fashion shows.

Our campus is located in Brigade Road - the heart of Bengaluru City. Spread over a large area, it offers amenities such as a well-stocked library, laboratory for textile design, studio facilities for interior design and jewellery design, photo studio for photography, etc. There are more than 120 professors with relevant industry expertise to mentor and guide students.

We have a good relationship with the design community through events and shows, some of which have brought us recognition. JD received the 'Design and Skill Education' Award at the Sakal Excellence Award 2022. We also won 'Best and Most Innovative Design Institute of the Year 2020' from Architecture & Interior Design Excellence Awards 2020 Global Edition. We also received 'Global Excellence in Design Education' from The Times Education Excellence in 2019.

Our passion for new ideas and provide a platform for budding designers led to the organisation of JD Design Awards which is instrumental in focusing the limelight on fashion consciousness.

With our steadfast endeavours we are poised to take the JD story to even greater heights.



Yogesh Dalal
Trustee,



Sandra Agnes
Director, South



Pramod Adhikari
Mentor South & Trustee



Suma M
Academic Manager,
South

It takes experienced

LEA DE RS

to mould bright
young minds

Affiliation



Accreditation



Knowledge & Research Prtners



Software partners



Global associations and members



Collaborative partners



Accademia Internazionale d'Alta Moda e d'Arte del Costume

KOEFIA



Elevate your

FASHION

game

Advanced Diploma in Fashion Design

3 years

Why this course?

This 3-year course enables you to get anchored in the world of fashion by absorbing its foundations, its science, and its art.

What will you learn?

- Deep knowledge of trends and fabrics
- Master latest technologies and design visualizations
- Latest industry trends in numerous workshops and using WGSN
- Holistic approach to fashion from concept to delivery
- Understand export and buying houses
- Hands-on experience in textile explorations

How can you start your career?

- Costume Designer
- Textile Designer
- Illustrator
- Stylist
- Merchandiser
- Trend analyst
- Fashion Coordinator



Course structure

First Year

- Fundamentals of Art
- Foundation Art Studies
- Art Appreciation
- Draping
- Fashion Illustration
- Elements of Textile
- Textile Workshop
- Surface Design Techniques – I
- Fashion Theory
- Pattern Drafting – I
- Construction Technique – I
- Fashion Illustration – II
- Design Process
- Surface Design Technique – II

Second Year

- Pattern Drafting – II
- Construction Technique – II
- Draping – II
- Graphic Design – I PS
- History of Costumes
- Graphic Design – II AI
- Fashion Forecasting
- Fashion Merchandising
- Fashion Marketing
- Craft Study (Only Documentation)

Third Year

- Fashion Entrepreneurship and Digital Marketing
- Fashion Visual Merchandising
- Portfolio
- Fashion Styling
- Professional Practice
- Final Collection (JDDA)
- Internship





UN FU RL

your dream in
3 dimensions

Advanced Diploma in Interior Design

3 years

What will you learn?

- Master the art of creating harmony with colours, textures, and patterns
- Deepen knowledge of architecture, materials, furnishing, and lifestyle
- Understand synergies between people and spaces
- Integrate preferences of different cultures and ecological trends
- Balance concepts and technical approaches

How can you start your career?

- Design interiors for Homes, Retail, Offices and Entertainment Spaces
- Interior Decorator
- Event Designer
- Space Planner
- Set Designer
- Visualizer

Why this course?

This 3-year course equips you to master the finer aspects of functional design and aesthetic use of space. Learn the deeper skills and techniques to excel more powerfully in the field.

Course structure

First Year

- Fundamentals of Art
- Foundation Art and Material Studies (Theory)
- Foundation Art and Material Studies (Practical)
- Art Appreciation
- Model Making
- History – I
- Construction Material – I
- Drafting – I
- Design Thinking & Process
- Writing in Design

Second Year

- Anthropometry & Ergonomics
- Construction Material – II
- History – II
- CAD I – AutoCAD
- Furniture Design
- Vastu
- Services – Plumbing, Electrical & HVAC (Theory)
- Services – Plumbing, Electrical & HVAC (Practical)
- CAD II – SketchUp & V-Ray
- Estimation and Costing
- Space Design
- Project – I Residence
- Sustainability

Third Year

- Project – II Restaurant
- Internship / Industry Project
- Enscape - Software
- Professional Practices
- Project – III JDDA
- Specialization





BED AZZ LE

Your Career With
Expert Move

Advanced Diploma in Jewellery Design

3 years

What will you learn?

- Cultural and historical contexts related to the art of jewellery design.
- Skills to develop a personal creative identity.
- Balance norms, trends, and cultural dynamics
- Research, design, and manufacture jewellery in support of innovation.
- Develop industry networks and explore various career opportunities.

How can you start your career?

- CAD Jewellery Designer
- Manual Jewellery Designer
- Jewellery Retoucher
- Jewellery Setter
- Gemologist
- Diamond Grader
- Gem Polisher
- Jewel Business Owner

Why this course?

This 3-year Fine Jewellery Design course enables you to find your own creative identity and develop the skills needed to be pioneers of the jewellery design industry. Take one step at a time and create sparkling designs.

Course structure

First Year

- Fundamentals of Art
- Foundation Art Studies
- Art Appreciation
- Material Studies
- Image Making
- History of Jewellery
- Metallurgy
- Jewellery Findings
- India & International Market
- Computer Aided Design 1 – Photoshop
- Workshop 1

Second Year

- Design Thinking & Process
- Gemology (Theory)
- Gemology (Practical)
- Jewellery Cost & Budgeting
- Computer Aided Design 2 – Illustrator
- Workshop 2
- Jewellery Illustration & Rendering Techniques
- Diamond Identification & Grading (Theory)
- Diamond Identification & Grading (Practical)
- Manufacturing Techniques
- 3D Graphics – Rhino
- Workshop 3

Third Year

- Orthographic Drawing
- Budget Based Design & Illustration
- Industry Project/Case Study
- Marketing Management & Consumer Behaviour
- Visual Merchandising
- Workshop 4
- Entrepreneurship & Professional Practices
- Graduation Project
- Portfolio



Lead the
ENERGY
of the room

PG Diploma in
Interior Design
2 years

Why this course?

This 2-year course is perfect for anyone who wants to grasp the world of interior design. Imbibe a sound mix of conceptual and technical approaches to excel in the field.

What will you learn?

- Learn skills to convey spaces in technical drawing language
- Deep dive into innovative materials, sense of space, Indian crafts, and heritage
- Grasp the rules of designing for homes, offices, hotels, and retail
- Start e-comm portals with knowledge of automated and graphic design

How can you start your career?

- Interior Designer (Commercial, Residential, Institutional or Furniture)
- Graphic Designer
- CAD Designer
- Retail Space Designer
- Visual Merchandiser
- Spatial Design Consultant



Course structure

First year

- Material Sourcing
- Architectural Graphics
- Design Studies
- AutoCAD
- History of Interior Design
- Furniture Design
- Design Thinking
- Model Making
- Space Design
- Revit
- Services
- SketchUp
- Estimation & Costing
- Lighting & Acoustics in Interiors
- Restaurant Project
- V-Ray
- Building Automation

Second year

- Landscape Design
- Research Methodologies
- Communication Design – Basic
- Dissertation – I
- Participatory Design Activity
- Vocational Studies
- Enscape
- Resume for Portfolio Making
- Vastu
- Business of Interior Design
- Interior Styling
- Dissertation – II
- Interior Design Project
- VM
- Interior Photography
- 3DSMax
- Soft Skill and Personality Development





MA ST ER

bell sleeves and
balance sheets

PG Diploma in Fashion Design & Business Management

2 years

What will you learn?

- Complete knowledge of production techniques
- Fashion design history and textile structures
- Consumer behaviour, supply chains, and marketing
- Entrepreneurship and public policy
- Strong business skills and rewarding industry connections

How can you start your career?

- Production Manager
- Brand Manager
- Design Manager
- Visual Merchandiser
- Media and Trend Analyst
- Entrepreneur

Why this course?

This 2-year course caters to the new 21st century business realities. It gives learners strategic vision and creative expertise to develop iconic brands that make waves and profits.

Course structure

First year

- Fashion Thinking & Design Process
- Pattern Making and GMT – I
- Fashion Figure Drawing
- Research Methodology
- Fashion Draping
- Surface Design Techniques
- Fashion History
- Pattern Making and GMT - II
- Textile Appreciation
- Fashion Rendering
- CAD – I
- Electives
- Surface design Techniques
- Sustainable Design Practices

Second year

- Fashion Merchandising
- Fashion Forecasting
- Textile Processing
- CAD – II
- Dissertation - I
- VM and Retail Styling
- Marketing & Brand Management
- Entrepreneurship & Professional Practices
- Dissertation – II
- Portfolio Design



Craft brands that

CAPTURE

a million likes

PG Diploma in Fashion Communication

2 years

Why this course?

This 2-year course helps you create a unique point of view for a brand and tell brand stories of fashion and lifestyle products in immersive, memorable ways.

What will you learn?

- Hone your ability to create unique, saleable content
- Understand graphic design and intellectual property rights
- Grasp the industry's working principles and how to forecast
- Use consumer behaviour patterns to make informed design decisions
- Learn how to promote fashion stories

How can you start your career?

- Fashion Journalist
- Content Developer
- Fashion Blogger / Social Media Strategist
- Brand Designer
- Event Designer / Fashion Photographer
- Stylist / Visual Merchandiser



Course structure

First year

- Fashion History
- Design Thinking
- Communication Design
- Graphic Tools – I
- Research Methodology
- Consumer Behaviour
- Journalism – I
- Graphic Tools – II
- Styling – I
- Fashion Forecasting
- Typography
- Fashion Law

Second year

- Journalism – II
- Graphic Tools – III
- Visual Merchandising
- Styling – II
- Packaging Design
- Dissertation
- Media Buying & Planning
- Editorial Content Management
- Digital Media Marketing
- Graphic Tools – IV
- Dissertation – II
- Project
- Management Practices





Conceive a new

PAT TE RN

for your future

Diploma in Fashion Design

1 year / Weekend Only

What will you learn?

- Know the basics of fashion design
- Implement knowledge to design a collection
- Align with trends via fashion forecasting
- Set up your own design studio or brand

How can you start your career?

- Fashion Buyer
- Fashion Stylist
- Visual Merchandiser
- Fashion Columnist

Why this course?

This 1-year course is ideal for those who want to get a grasp of the concepts, techniques and execution capability of fashion in a fast track. So, you can make big impact quickly!

Course structure

- Fashion Theory
- Fashion Thinking and Design Process
- Fashion Illustration
- Art and Costume Appreciation
- Textile Appreciation
- Textile Wet Processing
- Draping
- Fabric Manipulation and Ornamentation
- Fashion Styling
- Boutique Management and Entrepreneurship
- CAD – Photoshop and AI
- Fashion Merchandising and Sourcing
- Visual Merchandising and Retail Styling
- Pattern Drafting
- Garment Manufacturing Technology
- Specialization
- Portfolio
- Workshop (Forecasting/Retail/Sales and Marketing)



TURN

dreams into
dollars

Diploma in Fashion Business Management

1 year

Why this course?

This 1-year course captures the gamut of the fashion business and is ideal for aspiring entrepreneurs or brand managers who wish to enhance their decisions and impact.

What will you learn?

- Problem-solving, decision-making, strategic planning, leadership
- Organizational goals and global competitive market study
- Learn how to strategically evaluate a fashion business
- Grasp media impact, trend analysis, consumer behaviour and brand identity

How can you start your career?

- Fashion Buyer
- Merchandiser
- Fashion Entrepreneur
- Product Manager
- Retail Manager
- Business Development Manager



Course structure

- Dynamics of Fashion Industry
- Brand Management
- Fashion Psychology and Consumer Behaviour
- Research Philosophy and Ethics
- Fashion Forecasting
- Fashion Merchandising
- Fashion Marketing
- Fashion Journalism
- Retail Management
- Vendor Management
- Fashion Entrepreneurship
- Visual Merchandising
- Fashion Law
- Professional Practice





Fearlessly

CARVE

your niche

Diploma in Interior Design

1 year

What will you learn?

- Understand various interior design styles
- Appreciate history and conceptual understanding
- Learn graphic presentation and ideal construction techniques
- Balance theoretical and technical approaches
- Create harmony with colours, textures, and patterns

How can you start your career?

- Interior Designer
- Interior Visualizer
- Set Designer
- Interior Decorator

Why this course?

This 1-year course offers a short, balanced perspective on vital elements of functional design and an aesthetic use of space. It is perfect for enhancing skills or sharpening your business.

Course structure

- Drafting
- Design Thinking
- Design Foundation
- Space Design (Theory)
- Space Design - Residence
- Material Sourcing
- Services
- AutoCad
- Sketchup & Vray
- Sustainability and Green Interior
- Design Ideologies (Theory)
- Design Ideologies (Practical)
- Project 1 - Restaurant
- Specialization
- Project 2 - JDDA
- Specialization 2
- Internship
- Professional Practices
- Building Automation
- Interior Landscaping



Create a

CHAIN

reaction of
quality

Diploma in
Fine Jewellery Design
1 year

Why this course?

This 1-year diploma empowers you to leave a mark in the flourishing, lucrative field of fine jewellery design. Learn how to marry creativity and structure to create superlative art!

What will you learn?

- Functional knowledge of materials and fabrications
- Traditional and contemporary drafting
- Cultural and historical contexts
- Research, design, and crafting
- Different phases of jewellery development
- How to envision and exhibit your own collection

How can you start your career?

- Start your own fine jewellery brand
- Work for top brands as a jewellery designer
- Material Analyst
- Costume Jewellery Designer



Course structure

- Foundation Drawing
- History of Jewellery
- Design Thinking & Process
- Diamond Grading & Gemology
- Metallurgy
- Research Methods & Collection Design
- Jewellery Illustration & Rendering
- Professional Practices
- Jewellery Cost & Budgeting
- 2D Graphics – Adobe Illustrator
- 3D Graphics – Rhinoceros (CAD)
- Visual Merchandising
- Final Design Project





Evolve from

FASHION

follower to
fashion leader

Diploma in Fashion and Lifestyle Entrepreneurship

5 months

What will you learn?

- Identify opportunities and develop creative outcomes
- Build a viable, scalable business model
- Pitching ideas to potential investors
- Integrated knowledge of running a fashion enterprise
- Expand entrepreneurial skills

How can you start your career?

- Start your business
- Join the leadership team of a start-up
- Be a Fashion Business Consultant

Why this course?

This 5-month course is ideal for anyone with the vision of starting their own fashion or lifestyle business. It will help them learn competitively and be innovative in a short span of time.

Course structure

A. Fashion & lifestyle entrepreneur strengths

- Entrepreneurial motivations
- Entrepreneurial traits and competencies
- Understanding self
- Visioning for a 5-year horizon
- Partnership selection

B. Fashion and lifestyle intro and enterprise mgt.

- Fashion and lifestyle business essentials
- Going from market need to fashion opportunity
- Fashion thinking and design process
- Analysis of the fashion business environment
- Fashion and lifestyle market research
- Fashion scenario and segments
- Creating a sustainable design value proposition
- Establishing quality-price relationships

- Defining market relationships and service parameters
- Communicating the proposition to the target segments
- Selecting and managing people for a fashion business
- Operations management issues and resources
- Identifying financial resources
- Identifying supply chain and channel resources
- Laying down cost structures
- Identifying revenue streams

C. Business plan

- Steps in business plan creation
- Writing the business plan
- Fashion and lifestyle business storytelling
- Pitching before investors

D. Fashion and lifestyle business ecosystem

- Visit to live enterprises
- Entrepreneur/ Mentor/ Investor interactions
- (SIDBI, NSRCEL, SBI Incube, MSME Institute)

E. Incubation support

- Visit Jain University Incubation Center



Turn people into

TRENDY

legends

Diploma in Fashion Styling

3 months

Why this course?

This 3-month course is perfect for budding stylists who want to boost their knowledge and experience and make their mark in the world of fashion styling

What will you learn?

- Aspects of styling for different clients
- Styling for ads, films, fashion shows, and promotional platforms
- Understand the role of photography, make-up, and hair
- Grasp the working of communication channels
- Tap into trends and create your signature style and folio

How can you start your career?

- Start your own styling business
- Work with the best in fashion publication
- Product or Editorial Stylist
- Personal Groomer
- Image Consultant



Course structure

- Orientation & Basics of Fashion
- Epod Analysis & Coordinating Looks
- Fashion Accessory Making
- Product/Food Styling & Flat Lays Styling
- Personal Styling
- Budget-based Client Styling
- Fashion Styling with a Twist
- Mannequin Styling
- Fashion Draping
- Post-production (Adobe Photoshop)
- Makeup & Hair Styling
- Fashion Photography
- Fashion Styling Portfolio
- Creative Thematic Shoo





FR A MIE

a bold new vision

Diploma in
Fashion Photography
3 months

What will you learn?

- Understand light usage to create impressive photos
- Work with body language
- Conceptualize and execute fashion shoots
- The importance of visualization and observation
- Clear knowledge of the camera's technical aspects

How can you start your career?

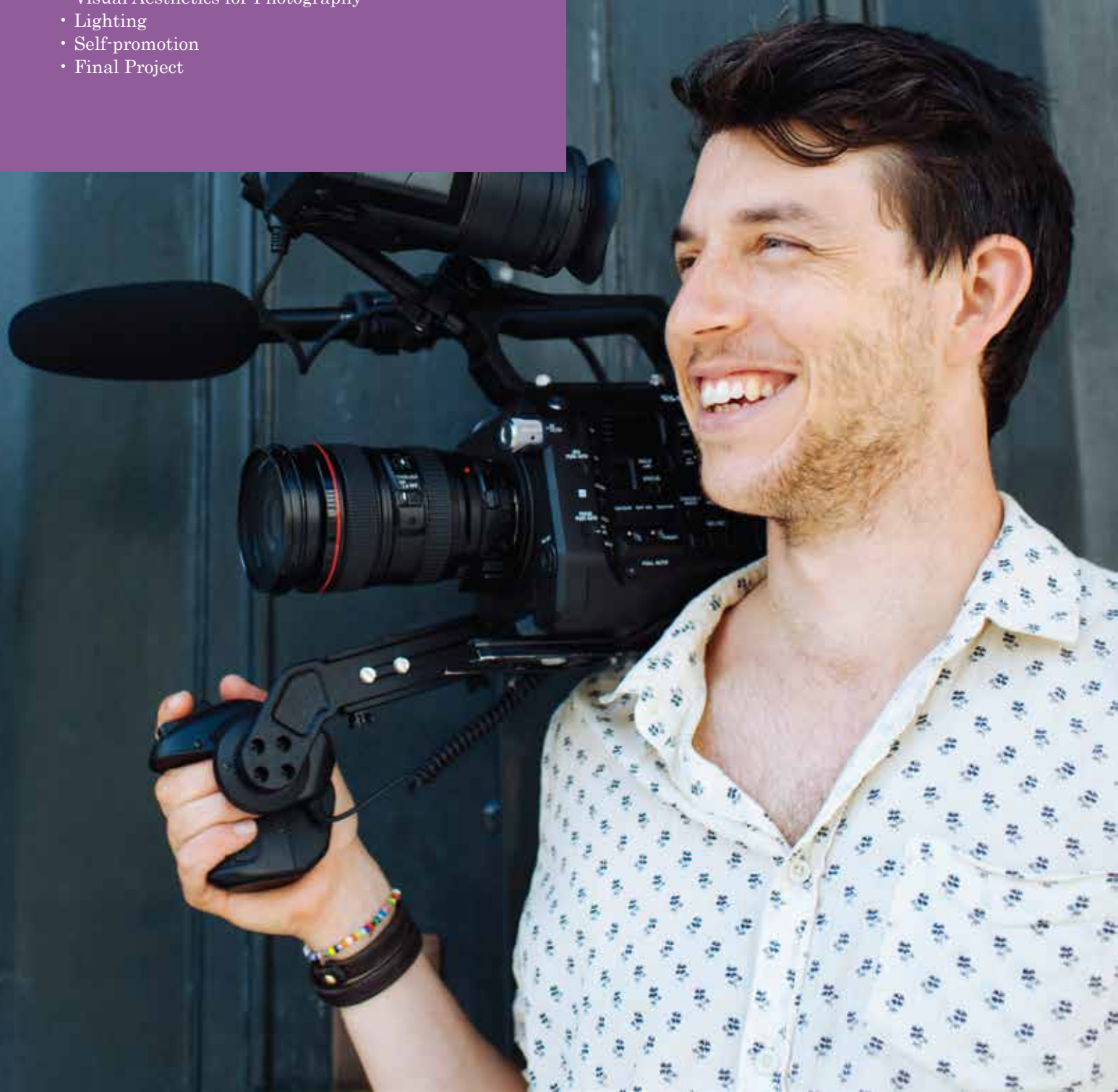
- Still-life Photography
- Industrial Photography
- Wedding and Event Photography
- Editorial Photography
- Advertising Photography

Why this course?

This 3-month diploma course will help you kickstart a solid career as a fashion image developer for the best in advertising and fashion.

Course structure

- History and Introduction of Photography
- Cameras / Different Formats in Digital Camera
- Core Camera Skills and Working Knowledge of DSLR
- Lenses and Focal Lengths
- Filters
- Composition and Understanding a Photographic Design from Point of Visualization
- Visual Aesthetics for Photography
- Lighting
- Self-promotion
- Final Project



Display

TA LE NT

in disruptive
ways

Diploma in
Visual Merchandising
6 months

Why this course?

This 6-month diploma will school you in the art of displaying fashion merchandise in a way that captures the hearts of potential consumers.

What will you learn?

- How to correlate merchandise and display attractively
- Increase sales with unique visual displays
- Colour theories, latest technology, merchandising strategy
- Retail layouts and space assignment
- Product grouping, lighting, and the art of presentation

How can you start your career?

- Store Management and Merchandising
- Fashion Marketing
- Event Designer
- Exhibition Designer



Course structure

- Fundamentals of Visual Merchandising
- Elements and Principles of Design
- Colour Psychology
- Lighting Design
- Display Error Management
- Trend Analysis and Forecasting
- Vendor Management
- Material Exploration
- Exterior and Interior Presentation
- Props, Fixtures, and Signages
- Consumer Behaviour
- CAD
- Final Presentation





HIGH HILI GHT

your strengths

Diploma in Hair & Makeup Artistry

6 weeks

What will you learn?

- Foundations of hair and makeup
- Choosing appropriate makeup and styling products
- Align products and techniques to skin types
- New tools and technologies
- Synergize photography, hair, and makeup

How can you start your career?

- Start your beauty business
- Work for a high-end beauty brand
- Become a bridal makeup specialist
- Be a Personal Groomer
- Hair and makeup for entertainment industry

Why this course?

This 6-week course will give you all the insights and techniques to pursue a strong and glamorous career in this competitive field.

Course structure

- Introduction to Makeup and Hairstyle Artistry
- Self-Hygiene (Product Cleansing and Sanitizing Formula)
- Knowledge and Exposure to Professional Makeup Products (Indian and International brands)
- Makeup Kit Essentials
- Practical Sessions on DIFFERENT MAKEUP LOOKS
- Self-Practice Sessions and Mentor Guidance
- Achieving Perfect Base, Eyes and Lips
- Demonstration on Eye Looks
- Overall Knowledge on Colour Correction, Contour and Highlight
- Different Hairstyles, Tool Knowledge and Application Techniques
- Bridal looks (Makeup, Hairstyle, and Draping)
- Portfolio
- Hands-on Experience of Makeup in a Professional Studio Setup Environment



Set the

STAGE

for creativity and
business

Diploma in International Fashion Styling

40 Days

Why this course?

The 40-day Diploma in International Fashion Styling is an intensive short-term program that takes aspiring stylists to the fashion capitals of London and Paris. They get trained from international experts and are encouraged to draw an analysis and comparison on its global influences.

What will you learn?

- Develop their own fashion portfolio in three different countries: India, London and Paris
- Develop a strong sense of personal, commercial and editorial styling in the world of fashion
- Gain an in-depth understanding about the roles and responsibilities of a fashion stylist
- Identify with the process of sourcing garments, props and accessories to develop your own fashion portfolio



How can you start your career?

- Starting their own styling endeavour; continuing their creative practice
- Work in international fashion styling projects
- Working with fashion stylists and publication houses
- Building a career in product and editorial styling
- Beginning their own enterprise on personal grooming and image consulting

Course structure

- Styling Exposure through Travel – London/Paris
- Fashion Streets/places: Bond Street, Regent Street, Harrods, Galeries Lafayette etc.
- Fashion Culture, Art and Design Museums: Victoria and Albert Museum, Design Museum, British Museum, Louvre Museum
- Leisure Places: London Eye, Madame Tussauds, River Cruise etc.



Reinvent the

FABRIC

of tomorrow

Diploma in Fashion Technology

1 year

Why this course?

The one-year Diploma in Fashion Technology introduces students to technical processes of Fashion. The program equips them with digital expertise and knowledge, and develops awareness and appreciation of various textile and artistic practices.

What will you learn?

The Fashion Technology course is developed to train students in the technical process that has the potential to expand the scope of the industry. It enables awareness and application of the various parameters.

How can you start your career?

- Production Manager
- Textile Designer
- E-Commerce Manager
- Fashion Data Analyst
- Fashion Designer
- Fashion Merchandiser



Course structure

- Introduction to Fashion and Design
- Introduction to Fashion Illustration and Technical Drawings
- Photoshop
- Illustrator
- Basics of Draping
- Pattern Drafting
- Garment Manufacturing Technology
- Knitwear Pattern Drafting (Workshop)
- Fabric Manipulation and Orientation
- Textile Appreciation
- Fashion Merchandising & Sourcing
- Fashion Entrepreneurship and Boutique Management



Create

'WOW'

moments that
rock the world

Diploma in Event Management

1 year

Why this course?

This 1-year course helps you to gain an in-depth understanding of how to effectively manage client needs in conjunction with various other parameters.

What will you learn?

- Efficient and effective managerial skills to lead a team.
- Skills to determine the finances and budgets of events.
- Decision-making qualities that promote and market the cause of any event.
- Development of visual and verbal communication skills for effectively articulating ideas.

How can you start your career?

- Event Manager
- Venue Manager
- Catering Services Manager
- Social Media Event Coordinator
- Wedding Planner
- Marketing or Communications Manager
- Staff Coordinator
- Corporate Event Planner



Course structure

- Introduction to Event Management
- Company Structure
- Finance
- Marketing and Promotion
- Client Handling
- Supply Chain and Vendor Management
- Fabrication and Production
- Resources and Legal Compliances
- Safety and Risk Management
- Event Planning and Execution





Create

OUTSIDE

the box

Diploma in Graphic Design

1 year

What will you learn?

- Master the basics of design and essential techniques
- Learn about elements used to produce striking artwork
- Become familiar with industry-centric tools and software
- Develop unique conceptual approaches to problem-solving

How can your career unfold?

- Graphic Designer
- Branding and Marketing Manager
- Packaging Designer
- Communication Designer
- Publication Designer
- Multimedia Artist
- Web Designer
- UI/UX Design

Why this course?

The 1-Year diploma course trains students on the principles of graphic design. It aids them in outlining the look and identity of brands, companies etc.

Course structure

- Foundation Art
- Computer Studies, Colour Theory for Computer and Basic Information
- Graphic Principle and Method of Design Introduction to Multimedia
- Typographic Design and Web Campaign Implementation
- Principles of Management Graphic and Web Design
- Adobe Illustrator
- Adobe Photoshop
- Digital Portfolio Development & Presentation
- Introduction of Computer Animation
- 3D Graphic Design
- Packaging Design
- Sound Recording, Music & Effects Film + Adobe Audition
- Adobe Indesign
- Internship



International
educational

TOUR

to Paris & London





Creating great outcomes
with like-minded

PAR TNERERS

International Collaborations





In a global economy, we are always seeking like-minded partners to expand creative horizons for students. Two such powerful collaborations are with KOEFIA, Italy and National Design Institute, Moscow.

KOEFIA is one of Italy's leading design and fashion institutes. We partner with KOEFIA on JD International Design School. The goal of JDIDS is to make world-class fashion education accessible in India.

National Design School, Moscow, is another institute we partner with. NDS teaches students to solve complex design challenges with common sense. Our collaboration with NDS has exposed students to Europe's wider design, fashion and business community.

Accademia
Internazionale
d'Alta Moda e
d'Arte del Costume

KOEFIA



Национальный
Институт
Дизайна
National
Design
Institute





Over the years JD has won

RECOGNITION

from significant places for its commitment to quality, growth and people.

Here are some highlights.







JD organises
**EVE
NTS**

to ensure overall
development of the
students.

Here are some highlights.





Corporate Center - Bangalore

No. 18, Edward House,
Brigade Road,
Bengaluru, Karnataka - 560001
Mobile: +91 9901 999 903

Goa Center

Mushtifund Sauntha,
Near Mahalaxmi Temple, Dada Vaidya Road,
Panjim, Goa - 403001
Mobile: +91 9606 096 060

Cochin Center

1st Floor, Congress House Building,
Hospital Road, Marine Drive,
Cochin - 682011
Mobile: +91 9901 999 904

Hyderabad Center

H. No.6-3-886, Raj Bhavan Road,
Durga Colony, Somajiguda,
Hyderabad, Telangana - 500082
Mobile: +91 7995 555 509

Vijayawada Center

K K Towers, Dno.40-1-52D, 4th Floor,
Acharya Ranga Nagar, M G Road,
Vijayawada, Andhra Pradesh - 520010
Mobile: +91 7995 555 510



**JD INSTITUTE OF
FASHION TECHNOLOGY**

Welcome to Imagination

www.jdinstitute.edu.in