



**APPLY NOW FOR A  
BRIGHT  
FUTURE!**



**AJEENKYA**  
D Y PATIL UNIVERSITY

**THE INNOVATION  
UNIVERSITY**



## **PRESIDENT**

Dr Ajeenkya DY Patil is a personification of exceptional leadership ability, with an accomplished track record in articulating a compelling vision and successfully leading institutional change by responding to diverse challenges and interests.

Under his dynamic leadership, the university continues to grow economically, intellectually, socially, and culturally providing an academically distinctive portfolio of excellent and professionally relevant courses. The courses provide a high-quality student experience. He also demonstrates a commitment to social inclusion, openness, diversity, equity, fairness, and respect.

Dr Ajeenkya DY Patil has a Master's in Business Administration from Richmond College, UK. He has been awarded an Honorary Doctorate by the University of Central Lancashire, United Kingdom, for his outstanding achievements in the fields of education, healthcare, and social services.

**Dr Ajeenkya DY Patil**



## VICE CHANCELLOR

It is difficult to predict the future of any person, entity, or system. The pace of change, driven by the growing internationalization of culture and commerce, massive development of information technologies, and technical and social transformations, means that organizations and systems are constantly exposed to change. These changes are triggering disruptions in every aspect of our lives including the way we learn and teach.

The aim of Ajeenkya DY Patil University is here to help you construct meaningful careers. It is here to facilitate you to know useful things and to cultivate the humanity of a concrete person. This concrete person is the one who respects knowledge as inclusive of all the aspects of human life and experience. At the fundamental level, all education is an activity undertaken in search of truth and its utility is manifested in outcomes for society. A degree is just an amalgam of subjects put together to fast-track your development in a particular domain of knowledge. I believe that the right kind of education has the power to design and redesign the blueprint of human civilization for the better.

**Prof. Hrridaysh  
Deshpande**



# 10 REASONS TO CHOOSE ADYPU

## CUSTOMIZE YOUR EDUCATION

The Ajeenkya DY Patil University empowers its students to customize coursework. A student can shape the curriculum to meet their individual goals. With our flexible curriculum you can ensure that you gain skills and knowledge in the area you love and you consider important for you to succeed. You can choose courses to be taken from any department or school of the university. You can aspire to develop depth in a specific functional area or go wide by accumulating a diverse portfolio of course credits.



## GLOBAL IMMERSION

Ajeenkya DY Patil University has a wide and expanding network of partner universities from different parts of the world, mainly from US, UK and Europe. Our international partner university network provides an opportunity for our students to travel abroad to study, while we host the students from partner universities at our campus allowing for a rich exchange of thoughts, ideas and cultural insights between the students. All our programs at the undergraduate and postgraduate level offer opportunities to build international experience into your education.



## STANDARDS BASED CURRICULUM

We have developed a business-validated, competency-based curriculum that benchmarks against the internationally developed frameworks such as Accreditation Board of Engineering & Technology (ABET, USA), Computing Science Accreditation Board (CSAB, USA), National Association of Schools of Arts and Design (NASAD, USA), and the Subject Benchmark Statements as provided by the Quality Assurance Agency (QAA), UK.



## T-SHAPED PROFESSIONAL

We relentlessly strive towards crafting better human beings rather than manufacturing blinkered individuals who are mere professionals. Our focus is on the T-Shaped Professionals who will be the winners of this New Age. A T-Shaped Professional is one who is an expert in the chosen domain (T's vertical stroke) and know how their discipline interacts with others (horizontal stroke).



## INNOVATION FACTORY

The Innovation Factory is another distinctive offering of ADYPU. It is a place where students together with their peers from the industry solve the most-pressing challenges of the industry as well as society at large. The main aim of the innovation factory is to develop innovative products and services which positively enhance the quality of life of people and contribute to increasing India's competitiveness in the global market.



# ASONS HOOSE YPU



## i LEAD

The i Lead program imparts high quality leadership experience through various modes and means such as workshops, programs, events, activities and specific courses.



## INNOVATION IS IN OUR DNA

The Ajeenkya DY Patil University is an Innovation University. We are a community of faculty, students, industry, and businesses who drive the culture of innovation. In a world that needs idea-generators, strategic thinkers, people with a creative mindset and passion for problem solving, the university is a power house of talent and ideas.



## PLACEMENTS

Our placement unit is not just about finding a job. It also helps students with acquiring the skills to manage one's career. The placement unit continually invites people from the industry to the campus and also arranges industry visits for the students.



## TEACHING & LEARNING

Our teaching, learning and assessment systems are well thought of at every level to help students with skills and knowledge to excel in the future, and take advantage of new opportunities. Emphasis is always on student-centered learning, personal development, creativity, intellectual rigor and technical ability aimed at increasing independence of approach, thought and process. The use of information technology plays an active role throughout the courses.



## STUDENT EXPERIENCE

We acknowledge that each one of you is special. Each one of you has unique talents. The University is a special place. Combined with the friendly and open nature of our university, we offer exciting opportunities to develop your academic, personal and professional skills through a range of curricular, co-curricular and extra-curricular experiences.

# BACHELORS AND MASTERS PROGRAMS

## SCHOOL OF DESIGN

- B.Des
  - Transportation Design
  - Product Design
  - Graphic Design
  - Fashion Design
  - User Experience Design
- M.Des
  - Transportation Design
  - User Experience Design
- Post Graduate Diploma
  - Digital Modelling
  - Clay Modelling

## SCHOOL OF MANAGEMENT

- BBA Banking and Financial Services
- B. COM Accounting Analytics
- B. COM Financial Intelligence and Business Analytics
- BBA Online Media & E-Marketing
- BBA Fintech
- BBA Entrepreneurship
- BBA Marketing
- BBA Aviation Management
- BBA International Business
- BBA Financial Management
- BBA Retail Management
- BBA Brand Management
- BBA Logistics & Supply Chain Management
- BBA Business & Process Excellence
- Corporate Executive MBA - Business Innovation & Strategy
- MBA Human Resource
- MBA Banking and Financial Services
- MBA in Media and Entertainment
- MBA Aviation Management
- MBA Business Analytics
- MBA Digital Marketing & E-Commerce
- MBA International Business
- MBA Marketing
- MBA Financial Management
- MBA Operations



**ADMISSIONS  
OPEN 2023-24**

- MBA Entrepreneurship
- MBA Fintech
- MBA Retail Management
- MBA Brand Management
- MBA Logistics & Supply Chain Management
- MBA Business & Process Excellence
- MBA E-Commerce & Logistics

### **SCHOOL OF HOTEL MANAGEMENT**

- B.Sc in Hospitality and Hotel Administration
- M.Sc in Hospitality and Tourism Management

### **SCHOOL OF ENGINEERING**

- B.Tech Artificial Intelligence and Data Science
- B.Tech Computer Science and Engineering
- B.Tech Robotics and Automation
- B.Tech Biomedical Engineering
- B.Tech Biotechnology
- B.Tech Mechanical Engineering
- BTech Aeronautical Engineering
- BTech Aerospace Engineering
- BTech Avionics Engineering
- B.Tech Information Technology
- BTech Consumer Technology
- Bachelor of Computer Applications
- MTech Artificial Intelligence
- M.Tech Biomedical Engineering
- M.Tech Mechanical Engineering
- M.Sc
- B.Sc
- MTech in Digital Health and Innovation
- M.Tech Space Science & Engineering
- Master of Computer Applications

### **SCHOOL OF LAW**

- Bachelor of Arts and  
Bachelor of Laws (BALLB)
- Bachelor of Law (LLB)
- Master of Law (LLM)

### **SCHOOL OF LIBERAL ARTS**

- Bachelor of Arts  
(English, Psychology, Economics, Sociology, International studies)
- Master of Arts - International Relations





## Our Recruiters



### For More Information Contact

**Admissions Team :** 8169463493

**School of Design :** Pooja Jain - 9175067364

**School of Hotel Management :** Priti Lambat - 9156406475

**School of Engineering :** Mamta Shukla - 8956487912

**School of Management :** Shyam Deshmukh - 8087507796

**School of Liberal Arts :** Vaishali Sonewane - 9082698226

**School of Law :** Nirmali Das - 8956487916



[www.adypu.edu.in](http://www.adypu.edu.in)

### CONTACT US

Ajeenkya DY Patil University, Charholi Budruk,  
via Lohegaon, Pune, India - 412105  
[admissions@adypu.edu.in](mailto:admissions@adypu.edu.in)